

**Study and Examination Regulations for the
International Tourism Management/Health and Medical Tourism
Bachelor degree course (Bachelor of Arts, B.A.) at the
Deggendorf Institute of Technology
dated 12 August 2015**

Based on Art. 13 Sec. 2 Sentence 2, 58 Sec. 1, 61 Sec. 2 Sentence 1 of the Bavarian University dated 23 May 2006 (BayRS 2210-1-1-WFK), successively amended (§ 1 No. 212 dated 22.7.2014, 286), the Deggendorf Institute of Technology passes the following articles:

**§ 1
Study Objective**

The objective of the degree course is to teach a broad cross-sectional technical and methodical expertise through practise-oriented teachings based on scientific findings and methods. In addition to the teaching of business and tourism-specific know-how, key qualifications, implementation competence and innovative capabilities will be developed. Furthermore, the students will acquire social and international competencies that allow the student to be confident and competent in the complex and intercultural tourism environment and, in particular, the health and medical tourism environment. Against the background of an increasing internationalization of the tourism industry, international aspects such as the development of language skills are of great importance.

Overall, emphasis will be put on a broadly diversified and qualified education, which will allow the graduates to work in various areas of the tourism and health industry. The students will have the ability to carry out higher-level work in day-to-day operations, to realise projects in a proficient way and to contribute expert knowledge. The graduates should also be able to assume the management of smaller companies as well as diverse management tasks in companies in the tourism and health industry.

Based on the job-oriented module groups

- Scientific work and methods
- Tourism management
- Taxes and law
- Business Administration
- Medical tourism
- International expertise

- Language skills
- Practical skills

the innovative study concept allows for the flexible adaptation with customisable options to the new requirements in the international working environment of the tourism and health sector.

In general, the Bachelor's programme gives the student the ability to act on a well-founded scientific and ethical basis and to use a systemic approach. In close co-operation with the Deggendorf Institute of Technology, the practical study components in selected national and international institutions and organisations in the tourism and health sector, which are part of the academic studies, serve to achieve that goal.

The applicability is especially important for achieving the outlined qualification goals. The application and implementation of scientific knowledge for concrete, current problems in health and medical tourism will be ensured by teaching various areas of applications. The participation in interdisciplinary projects gives the student the capacity for teamwork and interdisciplinary competencies. This study structure gives the student the opportunity to deepen their know-how early in the programme.

§ 2

Structure of the academic studies, regular period of study

- (1) The academic studies consist of a standard period of study of seven study semesters with six theoretical semesters and one practical semester. The practical semester counts as a fifth semester. The academic studies end with the Bachelor examination.
- (2) The academic studies are based on module groups. It gives the students the option to individually set the order in which the individual modules are completed within the respective module group.
In the Appendix to these articles, a certain numbers of ECTS points are given for each module group, which have to be achieved in order to successfully complete the module group. Qualification objectives are specified for each module group in which the competencies to be acquired are defined.
- (3) The module groups, their qualification objectives as well as the ECTS points are shown in the Appendix to these articles.
- (4) Starting with the third semester, the courses are conducted in English. English language courses are taught in the first two semesters. Starting with the third semester, the courses and exams are conducted in English. The thesis can be written in German or in English.

§ 3 Curriculum

The relevant faculty - currently business administration and business informatics - develops a curriculum to secure the range of courses and to provide the student with information. It will be passed by the faculty council and announced publically at the university. New regulations are announced by the beginning of the lecture period in which these changes apply for the first time. The curriculum includes, in particular, regulations and information about

1. the allocation of semester periods per week per subject and semester,
2. the study objectives and study contents of all mandatory events,
3. the details on the duration of the individual examinations,
4. the training schedule for the individual practical study phases,
5. more detailed provisions about the supplementary performance records.

§ 4 Fundamentals and orientation exam

By the end of the third semester, the student must have successfully completed modules with at least 40 ECTS points from a selection of the different module groups. Modules can be selected from all module groups. For the repeat options, the regulations of the RaPO apply.

§ 5 Academic counselling

Students which have not yet earned 60 ECTS points are asked to seek academic council.

§ 6 Credit for performances

The regulations in § 4 Sec. 3 of the General Examination Regulations of the University (APO) apply, as amended.

§ 7

Practical study phases

- (1) The practical units are an integrated part of the entire regular study period and are not completed in one piece but on a continuous basis according to the selected module group and are documented in an internship diary.
- (2) The internship commissioner of the course is available for consulting.
- (3) The competencies and abilities learned in the practical study units are to be presented in writing in an internship report (minimum of 20 pages/DIN A 4). The internship report must be submitted to the internship commissioner.

§ 8

Bachelor thesis

- (1) With the Bachelor thesis, the students are expected to demonstrate their ability to independently apply the knowledge and skills that have been acquired during the academic studies to complex tasks.
- (2) A student can register for the Bachelor thesis if he has earned at least 160 ECTS points.
- (3) The Bachelor thesis is to be issued by the end 7th study semester.
- (4) The processing time for the Bachelor thesis is 3 months.

§ 9

ECTS points, final examination grade

- (1) ECTS points are awarded for successfully completed modules according to the Appendix to these Study and Examination Regulations.
- (2) The final examination grade is calculated by forming the weighted arithmetic average of the individual grades. The weight of an individual grade equals the number of the ECTS points assigned to a subject for which the grade was given.
- (3) In addition to the final examination grade according to Paragraph 3, a relative grade according to the ECTS user guide and the regulations in § 8 Paragraph 6 of the General Examination Regulations of the Deggendorf Institute of Technology will be issued based on the achieved numerical value.

§ 10 Certificate

- (1) A certificate for the passed Bachelor examination will be issued based on the respective sample in the Appendix to the General Examination Regulations of the Deggendorf Institute of Technology. The Bachelor certificate has to show the final grades of the individual module groups as well as the grades of the modules in the respective module group.
- (2) The academic degree "Bachelor of Arts" abbreviated version: "B.A." is issued upon the successful completion of the Bachelor examination.
- (3) A certificate of the granted academic degree will be issued based on the respective sample in the Appendix to the General Examination Regulations of the Deggendorf Institute of Technology.
- (4) An English translation and a Diploma Supplement will also be enclosed with the certificate, which describes, in particular, the basic study contents on which the graduation is based, the course of studies and the qualification acquired with the graduation. The Diploma Supplement will also show the ECTS points for the elective modules.

§ 11 Legal validity

These Study and Examination Regulations will take effect on 1 October 2015.

Appendix 1

to the Study and Examination Regulations for the International Tourism Management / Health and Medical Tourism Bachelor degree course at the Deggendorf Institute of Technology

Overview of the courses and proof of performances

Course no.	Bachelor International Tourism Management / Health and Medical Tourism	Semester (SWS per course)							Type of event e.g. lecture, seminar	Performances	Semester (Weight of module grade in ECTS)							Module group
		1.	2.	3.	4.	5. PS	6.	7.			1.	2.	3.	4.	5. PS	6.	7.	
T101	Writing and Communication Skills	4							SU, U	schrP 90	5							Language skills
T102	Grundlagen der Mathematik und Statistik	4							SU, U	schrP 60	5							Science and Methodology
T103	Grundlagen der BWL	4							SU, U	schrP 90	5							Business Administration
T104	Economy and Society	4							SU, U	schrP 90	5							Language skills
T105	Business English	4							SU, U	schrP 60	5							Language skills
T107	Grundlagen Tourismusmanagement	4							SU, U	schrP 90	5							Tourisms management
T201	Language of Tourism (Fachenglisch)		4						SU, U	schrP 90		5						Language skills
T202	Internes Rechnungswesen		4						SU, U	schrP 60		5						Business Administration
T203	Grundlagen Recht		4						SU, U	schrP 60		5						Taxes and law
T204	Organisation		4						SU, U	schrP 90		5						Business Administration
T205	Personalmanagement		4						SU, U	schrP 90		5						Business Administration
T206	General Medical Basics		4						SU, U	schrP 60		5						Medical tourism
T301	Tourism Law			4					SU, U	schrP 90			5					Taxes and law
T302	Financing			4					SU, U	schrP 90			5					Business Administration
T303	Marketing			4					SU, Praktikum	schrP 90			5					Business Administration
T304	Corporate Management			4					SU, U	StA			5					Business Administration
T305	Hotel Management			4					SU, U	schrP 90			5					Tourisms management
T306	Travel Technology			4					SU, U	StA			5					Tourisms management
T401	Quantitative and Qualitative Research				4				SU, U	StA				5				Science and methodology
T402	Global Health Care Management				4				SU, U	StA				5				Medical tourism
T403	Business Intelligence and Knowledge Management				2				SU, U	schrP 90				5				Business Administration
T404	Controlling and Accounting				2				SU, U	schrP 90				5				Business Administration
T406	Medical Wellness and SPA Management				4				SU, U	LN, schrP 90				5				Medical tourism
T407	Health Management and Health Provision				4				SU, U	schrP 90				5				Medical tourism
T601	Cross-border Health Care					4			SU, U	schrP 90						5		Medical tourism
T602	Crosscultural Management					4			SU, U	StA						5		Int. competency
T603	Case Studies in Health and Medical Tourism					4			SU, U	StA						5		Medical tourism
T604	Mobility- and Ressource Management					4			SU, U	schrP 90						5		Tourisms management
T605	Health Destinationmanagement					4			SU, U	StA						5		Medical tourism
T606	Tour-Operator-Management					4			SU, U	StA						5		Tourisms management
T701	International Team Building						2		SU, U	StA							3	Int. competency
T7134	Bachelor Thesis									BA								12
T5145	Internship (18 weeks)															30		Practical competency
T501	Block Seminar to accompany the internship (PLV) 1					2			S, U									
T502	Block Seminar to accompany the internship (PLV) 2					2			S, U	StA								
T702	Hotelmkteting and Sales						4		S, U	StA							5	Tourisms management
T703	International Health and Medical Tourism						4		S, U	StA							5	Medical tourism
T704	Management of Meetings, Incentives, Conventions, Events (MICE)						4		S,U	StA							5	Tourisms management
	Total	24	24	24	20	4	24	14			30	30	30	30	30	30	30	

Abkürzungen:

BA: Bachelor thesis
 Lb: Supplementary proof of performance
 S: Seminar
 schrt: Written examination
 StA: Student research project
 SÜ: Seminar-like lesson
 SWS: Weekly semester hours
 Ü: Exercise

Issued on the basis of the decision of the University Council of the Deggendorf Institute of Technology, dated 12.06.2014, and the approval of the Bavarian State Ministry for Education and Culture, Science and Art dated 22.06.2015, Gz. VIII.3-H3441.DE/28/25 and the President of the Deggendorf Institute of Technology, dated 12.08.2015.

Signed
Prof. Dr. Peter Sperber
President

These articles were laid down on 12.08.2015 at the Deggendorf Institute of Technology and posted on 12.08.2015. The day of the announcement is therefore the 12.08.2015

Appendix 2
to the Study and Examination Regulations for the International Tourism Management / Health and Medical Tourism Bachelor
degree course at the Deggendorf Institute of Technology

Overview of the module groups and qualification objectives

Module group	Qualification objectives	Modules	ECTS points	Semesters
Language skills	<p>The students are confident in the use of the English language and the tourist terminology and achieve the language level C1 after 2 semesters.</p> <p>The students can confidently communicate in a foreign language and use tourism terminology.</p> <p>The confident communication in a foreign language encourages the intercultural communication and the development of language skills.</p>	<p>Business English</p> <p>Economy and Society</p> <p>Writing and Communication Skills</p> <p>Language of Tourism (jargon)</p>	20	1st – 2nd semester

Module group	Qualification objectives	Modules	ECTS points	Semester
Science and methodology	The students master the scientific mode of operation and the scientific terminology. They are able to apply the methodology to research and evaluate scientific works and to write their own works. The students acquire competencies that give them the ability to research knowledge (methods competency) and to create a knowledge transfer in order to establish their own practical applications and to critically reflect on them.	Fundamentals of Mathematics and Statistics Quantitative and Qualitative Research	10	1st – 4th semester
Business Administration	After completing the module group, the students possess the professional competencies and method competencies in the subfields of business administration, know the basic and current theories and methods to independently make the transfer from theory to practice.	Fundamentals of business administration Internal accounting Organisation Personnel management Financing Marketing Corporate Management Business Intelligence and Knowledge Management Controlling and Accounting	45	1st – 4th semester

Module group	Qualification objectives	Modules	ECTS points	Semester
Tourisms Management	The students possess the professional and method competencies for the planning, implementation, classification and evaluation of the core processes in tourism. The theoretical contents of the occupational fields are tied together in order to develop the practical as well as the analytical competence based on case studies. The students prove their practical competencies based on concrete case studies.	Fundamentals of Tourism Management Hotel Management Travel Technology Mobility and Resource Management Tour Operator Management Hotel Marketing and Sales Management of Meetings, Incentives, Conventions, Events (MICE)	35	1st – 7th semester
Taxes and law	The students are able to classify, evaluate different European systems in the area of law and taxes and apply them to practical problems in tourism	Basics of law Tourism Law	10	2nd – 3rd semester

Module group	Qualification objectives	Modules	ECTS points	Semester
Medical tourism	The students know the basic medical terminology and classification to classify, plan, implement and evaluate the core processes in the international health and medical tourism. The students know their role and function at the interface between medicine and tourism and are able to develop, implement and critically evaluate new services in this field.	General Medical Basics Global Health Care Management Medical Wellness and SPA Management Health Management and Health Provision Cross-border Health Care Case Studies in Health and Medical Tourism Health Destination Management International Health and Medical Tourism	40	2nd – 7th semester
International expertise	The students are skilled in the management of international teams and know the respective cultural characteristics of stakeholders in the health and medical tourism sector. The students independently develop practical solutions reflecting well-founded concepts, the ability to solve problems and conflict management.	Cross-cultural Management International Team Building	8	6th – 7th semester

Module group	Qualification objectives	Modules	ECTS points	Semester
Practical competence	The students are able to apply the professional and method competencies acquired during the academic studies and to critically evaluate them. The students apply the practical competencies to case studies and are able to critically show and evaluate theoretical approaches and requirements in practise.	Bachelor Thesis Internship (18 weeks) Block Seminar to accompany the internship (PLV) 1 Block Seminar to accompany the internship (PLV) 2	42	5t – 7th semester