



# POST-GRADUATE



THE ONLINE MAGAZINE FOR DEGGENDORF ALUMNI



## ▶ PREFACE

2017 was kick-started, wasn't it? Even though most of us are probably falling back into a deep slumber, the current political ongoings finally motivated many to leave their sedated and secure lives and take to the streets to demand equal rights. That's the brighter side of the status quo; even millennials put their phones down for a while and stand for their rights and other people's rights. This should give us hope that not everything is lost. „While you're standing“ I would like to advise you to remain active and note the 23 June, the date of our 4th homecoming alumni event at DIT.

This year, for the first time, the event is organised considering the „Open Day“, making it more attractive for partners and children to come along - if desired.

The planning has gained momentum. You will be invited via all available means and I sincerely hope that you have already decided to pay visit to Deggen-dorf and DIT this year in June. See you!

Your  
Ulrike Sauckel

## ▶ DATES

### ▶ AT DIT

**9.03.2017**  
„Tag der Forschung“

**28.03.2017**  
First Contact - Job fair at the  
Deggen-dorf Stadthallen

### ▶ THD Alumni

**23.06.2017**  
Alumni meeting

### ▶ AlumniNet

**03.03.2017**  
Advisory board meeting in  
Hotel Höttl

**16.03.2017**  
Regulars' table in London  
7.00pm  
The Crown&Shuttle,  
Shoreditch

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Save the Date

▶ 4TH DIT HOMECOMING: 23 JUNE 2017

All alumni, all graduation years, all courses - on 23 June, the 2017 alumni meeting is held at the Deggendorf campus under the programme of the „Open Day“.

„Open Day“ starts at 1pm. There are items for everyone - all sizes, shapes and ages - on the agenda. From facepainting for children to experiments in the labs, everyone can arrange their own agenda. In addition to that, there are special offers for DIT alumni. Apart from a **special campus** tour, there will be a **meet and greet** with professors and an exclusive lab tour to the rooftop lab on the L building.

Furthermore, the mentor welcoming as well as the meeting of former and current

scholarship holders of the Deutschlandstipendium are further platforms for alumni. At the **alumni talk**, graduates are asked to meet with students in their former respective faculties to chat about career prospects.

At the THD-Alumni and AlumniNet City-Campus booths, all graduates find contact people, info material and a meeting point throughout the entire event. Also, the Alumni Prosecco bar can be found here, where there will be a champagne reception in the early evening. Groups organizing in advance to arrive together can look forward to many discounts.

There's an official alumni welcoming by the president and music at the city campus at 7:30pm. The party at the

Danube Campus starts at 10pm. The final schedule will be sent via mail or email. For the moment, it is important that you save the date, plan your trip with other alumni and look forward to meeting students, professors and former fellow students.

If you have any questions, don't hesitate to contact us via [alumni@th-deg.de](mailto:alumni@th-deg.de)



DAAD Alumni Academy at DIT – APPLY NOW!

## ▶ THE „BORDERS OF HEALTH“ IN PRESENT AND FUTURE

In June 2017, BAYHOST, in with the Institute of cooperation Deggendorf Technology organises an Alumni Academy that is sponsored by the German Academic Exchange Service (DAAD). The Alumni Academy is not only aimed at DIT and BAYHOST alumni but at all students from Eastern Europe who studied at a Bavarian university for at least three months. Students from all fields of study can apply.

The Academy takes place in Deggendorf from **21 to 25 June 2017**. It is held in German and you can apply **until 26 March 2017**.

Health is a topic that is relevant for everyone, whether in your family, at work or with friends and colleagues. The 5-day Alumni Academy by BAYHOST and DIT deals with the „borders“ of health for people and society as a whole in science and in everyday life.

The „borders“ of health are currently being redefined by new challenges at the workplace, by population shift, by modern science, by future-oriented health management. The latter, together with cross-border medical services, are among publically little known topics, although there is substantial scientific, political and economic integration potential.

The Academy provides further education for alumni in three fields:

- ▶ Work-Life-Balance
- ▶ Health management in organisations
- ▶ cross-border services

Participants will be taught to stay healthy themselves and to take that knowledge into their workplace and share it with co-workers. Further education and additional trainings are to show up new professional and private perspectives.

Further information and application requirements can be found online at the BAYHOST website.

We are looking forward to seeing some alumni from abroad in Deggendorf in June.

<http://www.uni-regensburg.de/bayhost/alumni/alumni-akademie/index.html>

## Refugees

## ▶ INTERNET CAFE (CARITAS) WITH SUPPORT OF THD-STUDENTS

As of now, there is an Internet café on the premises of the Caritas refugee reception centre in Deggendorf. It is open every Monday from 3 to 5 pm. The project is hosted by the Caritas Social Councelling for Refugees and students of International Management as part of a marketing course. A total of 25 students supports the Internet café as voluntary

helpers in their spare time.

Refugees can use the provided laptops at the Internet café to communicate with their friends and families in their home countries. Furthermore, they can learn German using language software and meet with other German and international students. The DIT project group is still looking

for voluntary helpers to keep the Internet café open during semester break. If you're interested please contact

[caritasinternetcafe@gmail.com](mailto:caritasinternetcafe@gmail.com)



Invitation

## ▶ 4th TAG DER FORSCHUNG AT DIT – TECHNOLOGY

On 9 March 2017, young DIT scientists present their research projects and scientific work in the field of technology. George Whitten, an internationally renowned expert for patents will open the 4th Tag der Forschung. In his keynote speech, he will offer insights into patent strategies. George Whitten is vice president at Qualcomm Europe Inc. His expertise is globally sought after, whenever there are patent litigations, patent applications and patent right trades.

How can company networks be protected against cyber attacks? How can A.I. plan the factory of the future? How can brainwaves be used to determine eye-movement patterns and focus? These are only three of many interesting speeches that interested visitors of the 4th Tagder Forschung, especially representatives of industry and economy can look forward to. 10 exciting speeches will let you know what DIT is researching, what projects there are and what projects are planned.

Apart from speeches, there will be 20 poster demonstrations of further research projects. A personal and direct conversation with researchers and scientists is possible.

Participation is free.

Register via  
[claudia.puck@th-deg.de](mailto:claudia.puck@th-deg.de)

Programme information:  
[www.th-deg.de/de/hochschule/veranstaltungen](http://www.th-deg.de/de/hochschule/veranstaltungen)

New course

## ▶ MASTER INTERNATIONAL TOURISM MANAGEMENT

On the European Campus in Pfarrkirchen, the course M.A. International Tourism Management is offered as of Sommersemester 2017

Particularly the interdisciplinary functions in the health, rehab, sports, leisure and cultural industries go hand in hand with already existing and planned courses at DIT, e.g. in tourism management, applied training science and health and medical tourism.

Focal points of the course are:

- ▶ Health and wellness tourism and the growing focus on health due to demographic change
- ▶ Further globalization and urbanisation of travel offers as well as establishing new destinations
- ▶ Further digitalisation is tourism by web-based booking applications
- ▶ Further individualisation of the travel offers
- ▶ Social networks as a base for communication, marketing and rating of the offers
- ▶ Neo-ecology nature-linked travel

Invitation

## ▶ INTERNATIONAL DUAL STUDY PROGRAMME CO-OP BETWEEN BAVARIA AND THE CZECH REPUBLIC

Together with the University of West Bohemia Pilsen and the Institute of Technology and Business Budweis, DIT won the acceptance for a Bavarian-Czech INTER-REG project. The project objective is to establish a dual study programme in the border region of Bavaria and the Czech Republic.

Dual study programmes are well established in Bavaria and respected by students and businesses alike; however, there is no similar concept in the Czech republic. With the partner programme, students at the three partner Universities can now study in an international dual study programme together with

companies situated in Bavaria and the Czech Republic.

The project starts with the Deggendorf-based MAX STREICHER GmbH & Co. KG aA and Plattling-based Kermi GmbH. Both companies can look back on year-long experience with dual students.

After the also successfully launched „C.A.S.T.“ programme in China (see PG edition 21), this is the second project initiated by the DIT Career Service promising long-term perspectives against the lack of qualified staff and for more international orientation.

Not only will the project promote the border region of Lower Bavaria and the Czech republic as an attractive location for industry, the networking of the universities and prospective employers is also strengthened.

Receive information about the project via the DIT Career Service (Claudia Probst, Tel. 0991/3615-284, [claudia.probst@th-deg.de](mailto:claudia.probst@th-deg.de)).



Foto (source: THD)

Kickoff-Meeting of the project partners in Deggendorf, from left to right: Dr. Elise von Randow (DIT), PhDr. Jan Gregor, Ph.D. (Institut of Technology and Business Budweis), Ing. Michal Žemlička, Ph.D. (Institut of Technology and Business Budweis), Gunther Handlos (MAX STREICHER GmbH & Co. KG aA), Martina Heim (DIT), Florian Friedl (Kermi GmbH), Claudia Probst (DIT), Ing. Roman Čermák, Ph.D.(University of West Bohemia Pilsen)



Companies introduce themselves

▶ ALUMNI TALK - CLAUDIA KUTTENHOFER

Five years ago, Claudia Kuttenhofer graduated in Tourism Management at DIT. Now she is the head of business communications at the owner-managed company Sano. In this interview she will tell us how this came about.

**How did you transition from tourism management into agriculture?**

Apart from farm holidays, the link between agriculture and tourism is not easy to see right away. Yet, my career lead me to it. After DIT and an orientational internship, my direction was set: communication. I didn't care what industry, whether it was tourism or agriculture. Admittedly, I hadn't had any contact with agriculture, it is considered conservative and rusty but that's exactly where I see the fascination.

**Why did you opt for Sano?**

The job description immediately caught my eye. It contained all the tasks I wanted to do after studying. At Sano, I can choose my tasks according to my talents and wishes. Another aspect was the Sano academy that offers professional and personal opportunities. I worked my way up from assistant to head of marketing, sales promotion and now company communication.



**What are some of your tasks?**

In classic marketing, strategic marketing planning, the responsibility over several projects as well as editing our customer magazine are some of my core tasks. Since early 2017, I have been building up the Sano company communication department. This is a reaction to growing requirements for a professional public image on the market.

**What do you personally like the most about Sano?**

The possibilities for development, the small steps in the hierarchy and the short decision ways, my workplace with a view over a green area, the freedom and room for creativity, the preparedness for change at Sano and the international environment.

**When to apply at Sano?**

Our slogan is: „Your direction, your decision!“ is the particularity with Sano. We would like to show every individual mem-

ber of staff, throughout their careers, what possibilities they have for career and life changes within the company. If you would like to take on more responsibility, and make a change in a future-oriented industry in a modern company, you're right at Sano. As we are not always about filling a certain position. We are more and more looking for people who fit into the team and vice versa. Quite often, the right positions evolved from a job interview.

**Can you briefly describe Sano?**

Sano is one of the world's largest producers of mineral feed, gehört zu den weltweit größten Herstellern für Mineralfutter, milk substitutes and special products for modern animal food. Since its foundation in 1976 in Grafenwald, Lower Bavaria, the company has been growing considerably and now employs over 700 employees worldwide, has independent affiliated companies in 35 countries all across the globe. For further information, please go to: [www.sano.de](http://www.sano.de)





## IMPRINT

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